Library Services and Technology Act FY 2010 Funded Projects

Library Projects

Organization: Broward County Division of Libraries

Category: Access for Persons Having Difficulty Using Libraries

Project Name: Literacy Help Center Expansion

Amount: \$278,741 **Population to Be Served**: 20,800

Area Served: Broward County

Summary: Broward County Library's Literacy Help Center provides an

environment for underserved area youth and adults offering

literacy improvement opportunities as well as use of and access to computer technology. The pilot Center was developed in early 2009 and expanded to four additional sites through a 2009-2010 LSTA grant. The Broward County Library will expand the project by implementing Literacy Help Centers at four more locations during the 2010 fiscal year, bringing the total number of Literacy Help Centers to nine. The Broward County Library provides literacy support in the form of part-time staff, laptop computers

and software at Literacy Help Center sites.

Organization: Citrus County Library System

Category: Access for Persons Having Difficulty Using Libraries

Project Name: Literacy Services

Amount: \$9,600 **Population to Be Served**: 32,625

Area Served: Citrus County

Summary: The Citrus County Library System provides one-on-one adult

literacy tutoring classes to the illiterate, functionally illiterate, and persons from other cultures in Citrus County to assist them in their personal endeavors to learn to speak, read, and write the English language. To increase the number of available trained volunteer literacy tutors throughout Citrus County, the library system will share its Adult Literacy @ the Library educational program with local community church organizations to educate and equip them to provide trained literacy tutors within their own organizations.

Organization: Jacksonville Public Library

Category: Access for Persons Having Difficulty Using Libraries

Project Name: Expanding Horizons Adult Literacy Project

Amount: \$78,512 **Population to Be Served**: 650

Area Served: Duval County

Summary: The Jacksonville Public Library Center for Adult Learning will

extend the Expanding Horizons Project for a second year.

Expanding Horizons will continue to serve increasing numbers of lower-level adult learners (those reading below the sixth grade level) by: 1) Connecting learners to web-based literacy instruction from any computer; 2) Training adult learners to perform basic computer functions to maximum exposure to employment and educational resources; 3) Supporting outreach services to high-risk/incarcerated adult learners and learners who have limited or no access to library resources; and 4) Serving greater numbers of adult learners through the recruitment, training and support of volunteer

tutors and agencies willing to serve as provider sites.

Organization: Lee County Library System

Category: Access for Persons Having Difficulty Using Libraries

Project Name: Community Conversations-for Residents Most Experienced in Life

Amount: \$9,995 **Population to Be Served**: 500

Area Served: Lee County

Summary: Community Conversations is developing a volunteer corps to

provide intellectually stimulating programs with thoughtful

discussion for elders who live in senior residential facilities, attend

adult daycare programs, or participate in congregate meal

programs. The library will expand its collection of programming materials and will host an invitational workshop on reminiscence-based programming for library staff and senior service providers.

Organization: Marion County Public Library System

Category: Access for Persons Having Difficulty Using Libraries

Project Name: Ready to Read: Zero to Three

Amount: \$70,773 **Population to Be Served**: 20,786

Area Served: Marion County

Summary: The Marion County Public Library System's Ready to Read: Zero

to Three project targets children zero to three years of age, their

parents and caregivers. The program is designed to create

relationships with parents and caregivers that support early literacy development and provide them with developmentally appropriate materials. Using the library's Baby TALK newsletters, Child Care

story time, Library Early Literacy environment, parental

programming and the Library Express van, the program helps parents develop necessary skills to be effective as their child's first teacher. Because the target population is typically not a traditional library user, outreach efforts will be an integral part of the Ready to Read: Zero to Three activities to inform and encourage library

use.

Organization: Putnam County Library System

Category: Access for Persons Having Difficulty Using Libraries

Project Name: L to a Higher Power: Language, Literacy and Learning for Life

Amount: \$54,802 **Population to Be Served**: 2,500

Area Served: Putnam County

Summary: Putnam County Library System's project provides age and

developmentally appropriate programs and collections to infants, young children, school age children, tweens, and teens and their families. Programs range from 1) early literacy programs that include parent education components and training of child care providers; 2) PRIME TIME Family Reading Time humanities based book discussion programs for families with school age children; 3) to Internet safety classes for tweens and teens and their parents and caregivers. These programs target uncerted and

parents and caregivers. These programs target unserved and underserved audiences that use the branch libraries. Library collections in all libraries in the system will be enhanced to entice

these underserved audiences to the library.

Organization: Saint Johns County Public Library

Category: Access for Persons Having Difficulty Using Libraries

Project Name: Library Express Outreach (LEO) Project

Amount: \$54,000 **Population to Be Served:** 181,540

Area Served: Saint Johns County

The Saint Johns County project "Library Express Outreach **Summary:**

Project", also known as the "LEO Express" is starting the third year of outreach activities by developing a new customer services survey as well as new promotional materials, establishing 8

additional deposit collections for licensed daycare centers, training 15 volunteers and adding to the bookmobile collections. The project targets Saint Johns County residents of all ages who have difficulty using the library due to distance from the closest branch; age or physical challenges, and youth in "at risk" after-school centers and other youth-serving centers located in predominately low-income, undereducated inner-city and rural communities. Utilizing a bookmobile, books-by-mail, a core group of trained volunteers and the establishment of several deposit collections serving 7 afterschool centers, 3 licensed day care centers, 5 recreation and parks centers, 2 year round community centers, 1 high school serving new and expecting teen moms, 1 Adult and Family Literacy Center and 27 senior serving facilities, the library

makes a difference in the lives of people of all ages.

Organization: Sarasota County Library System

Category: Access for Persons Having Difficulty Using Libraries

Project Name: Strategically Strengthening the System

\$76,271 **Amount:** 62,291 **Population to Be Served:**

Area Served: Sarasota County

This project is a continuation of funding for a Youth Services **Summary:**

> Coordinator and specific activities from the Sarasota County Library System strategic plan that will increase access to libraries for children, teens and their families for a second year. As Sarasota County moves towards a system approach to service delivery, this position is key in guiding the planning, implementation and

evaluation of library services to children and families.

Organization: New River Public Library Cooperative

Category: Library Technology Connectivity and Services

Project Name: Training, Part Three

Amount: \$12,309 **Population to Be Served**: 63,285

Area Served: Baker, Bradford and Union Counties

Summary: Training, Part Three, continues the New River Public Library

Cooperative's hands on computer use training and in-depth oneon-one assistance. The program has four components. Component

one includes computer instruction for adults that includes

introductory or basic computer classes, and general training in e-government training and job skills. Component two includes one-on-one e-government assistance and more job skills training, including help with resume writing, GED practice and career test preparation. Component three is Internet Safety training for school age students during summer months while school is not in session. Component four involves keeping the local e-government web links up to date on the Cooperative's website. The first three components are provided to all three of the member library's locations through the Mobile Computer Training Lab.

Organization: Pasco County Public Library Cooperative

Category: Library Technology Connectivity and Services
Project Name: Pasco County E-Government Initiative Year 4

Amount: \$140,574 **Population to Be Served**: 471,028

Area Served: Pasco County

Summary: The Pasco County Public Library System's E-Government

Initiative, in its fourth year, is expanding E-Government services to Pasco County residents. It is through outreach to residents who live in areas where library services and/or Internet services are limited or not available and where English may not be the primary language spoken in some households. Library staff will provide technology training to residents and project partners will offer E-Government/social service related programs at outreach locations. E-Government programs will also be offered within the libraries and at outreach locations for job seekers and for local small

businesses to encourage job creation.

Organization: West Palm Beach Public Library

Category: Library Technology Connectivity and Services

Project Name: Career Catalyst

Amount: \$9,999 **Population to Be Served**: 11,360

Area Served: City of West Palm Beach

Summary: The West Palm Beach Public Library Career Catalyst project will

create a partnership between the Library and Workforce Alliance. The Library will offer unemployed citizens a variety of workshops to bolster their job-seeking, employability, and computer skills. Workforce Alliance will train library staff to use Workforce Alliance' and Employ Florida websites to enable them to assist patrons searching for jobs. Workforce Alliance and the Library will present a series of six seminars on Employable Skills. The library staff will develop and teach a series of classes for patrons on job search skills and the Employ Florida website. These introductory classes will be followed by weekly "Life Support Labs" for job seekers to do their searches with individualized help from library staff. The library will also offer a four part series of

in-depth seminars on finding the right job, computer skills assessment, resume writing and interview skills. The Library will acquire the "Learning Express Library" database which provides

test preparation and tools for the GED, SAT and SAT, as well as

individual career exams.

Multitype Library Cooperative Projects

Organization: Northeast Florida Library Information Network
Category: Library Technology Connectivity and Services

Project Name: Training Library Staff to Better Serve Their Community

Amount: \$209,500 **Population to Be Served**: 2,319

Area Served: Alachua, Baker, Bradford, Clay, Columbia, Dixie, Duval, Flagler,

Gilchrist, Hamilton, Lafayette, Levy, Madison, Marion, Nassau, Putnam, Saint Johns, Sumter, Suwannee, and Union counties

Summary: This project provides services that promote excellence in the

Northeast Florida Library Information Network (NEFLIN) member libraries and the communities they serve. NEFLIN provides training for member library staff through both face-to-face workshops and on-line Webinars. These workshops cover a wide variety of topics that assist staff with incorporating Web 2.0 technology into their services, understanding how to use social networking tools and assisting patrons with using public access computers. Other courses are designed for paraprofessionals who

directly provide service to library users, and for managers,

supervisors and administrators who may be new in their positions

or would like tips on more effective library service.

Organization: Panhandle Library Access Network

Category: Library Technology Connectivity and Services

Project Name: PLAN - Connecting People and Information Through Cooperation

Amount: \$193,710 **Population to Be Served**: 838,011

Area Served: Bay, Calhoun, Escambia, Franklin, Gadsden, Gulf, Holmes,

Jackson, Jefferson, Leon, Liberty, Okaloosa, Santa Rosa, Taylor,

Wakulla, Walton, and Washington counties

Summary: Library users throughout the Panhandle, and the whole of Florida,

will have timely access to the technology and information to meet

their information needs. The public can only learn to use

technology, and consequently use technology to gain information, if certain necessary conditions and prerequisites are in place, i.e. the hardware, the network, the connectivity, the software, the content, and the trained staff. This project, through the training and consultation with library staff, will allow the staff to facilitate, support and assist their library's patrons in meeting the patrons'

information needs via technology.

Organization: Southeast Florida Library Information Network

Category: Library Technology Connectivity and Services

Project Name: Training and Technology for Better Service

Amount: \$129,300 **Population to Be Served:** 3,248,294

Area Served: Broward, Miami-Dade, and Palm Beach counties

Summary: SEFLIN will improve the quality of services for library users in

Southwest Florida by increasing the knowledge and skills of the library staffs who serve them through delivery of training in a variety of formats. The project libraries and their staffs depend on SEFLIN to provide training focused on topics to assist them in offering improved services for their users. The project will include: offering face-to-face full-day and half-day training for library staff, offering online training (live online/synchronous and on demand),

replacement of SEFLIN's online event management and

registration system.

Organization: Southwest Florida Library Network

Category: Library Technology Connectivity and Services

Project Name: Outstanding Library Service for Southwest Florida Patrons

Amount: \$111,250 **Population to Be Served**: 1,204,141

Area Served: Charlotte, Collier, DeSoto, Glades, Hendry, Lee and Monroe

counties

Summary: Southwest Florida Library Network will provide training to library

staff so that they can better help the public use technology to access information. This project will provide variety of face-to-face and online training opportunities to help library employees to effectively serve and train the public in how to access and use electronic information resources. Training topics include learning and updating software and web authoring skills; federated search technology; learning new hardware devices (such as MP3 players and iPads); customer service training and leaderships skills; and

cataloging.

Organization: Tampa Bay Library Consortium

Category: Library Technology Connectivity and Services

Project Name: Training Libraries to Serve the Public

Amount: \$157,336 **Population to Be Served**: 4,315,439

Area Served: Citrus, DeSoto, Hardee, Hernando, Highlands, Hillsborough,

Manatee, Okeechobee, Pasco, Pinellas, Polk, and Sarasota counties

Summary: Training Libraries to Serve the Public is a comprehensive program

of continuing education that provides library staff members in the

west central Florida area with training in many subjects. The purpose of the continuing education program is to enable librarians to better serve the public and meet their information needs. The Tampa Bay Library Consortium will offer face to face training and online, instructor led webinars and self-paced on-line training and tutorials. Topics will include cataloging, web authoring, reference skills, new technologies, leadership and management skills. The

project also includes a paraprofessional's day long series

workshops that will be also available on-line.

Statewide Projects

Organization: Division of Library and Information Services

Category: Statewide Programs

Project Name: Expanding Library Services for Access to Information

Amount: \$626,014

Population to Be Served: 450,000

Area Served: Statewide

Summary: The Expanding Library Services for Access to Information project

empowers local libraries to solve their own problems and improve their own services to the public; provides knowledge and expertise that is not available locally; supports interlibrary cooperation and resource sharing among all types of local libraries; and builds trusting relationships and strong lines of communication between local libraries and the Division. The project provides technical

assistance to libraries in a variety of ways including:

• Helping libraries to determine their eligibility for E-Rate, approving libraries' technical plans and assistings libraries with their calculations and discounts for E-Rate.

- Continuing to provide information activities and materials realated to the Return On Investment study such as brochures, templates, and bookmarks; website updates; and presenting a webinar.
- Broadening the E-Government services for libraries throughout Florida by coordinating individual libraries' E-government projects in accordance with at statewide vision; coordinating the creation of a state-wide E-government web portal; promoting libraries' development of partnerships with governmental, non-profit and community agencies; and providing webinars for training library staff regarding provision of E-Government Services.
- Continuing support for new library directors through webinars, site visits, courses, orientation sessions and an advisor program.

Category: Statewide Programs

Project Name: Florida Electronic Library

Amount: \$4,398,751

Population to Be Served: 18,089,899

Area Served: Statewide

Summary: The Florida Electronic Library (FEL) is a unifying point of access

for direct Web based library services for all Floridians, . It complements the print resources in Florida library collections and serves as a gateway to all of Florida's print resources and archival

materials. The service components include:

• Access to licensed commercial content. OCLC First Search and Gale make up the majority of the FEL databases, and include the full text of magazines and journals for both general and professional reference, including those that are targeted towards K-12; high image quality art images from museums around the world.

- Provision of FloridaCat, a union catalog of Florida library holdings.
- Statewide support for online resource sharing. The FEL will
 partner with OCLC and TBLC to test the new OCLC hosted
 ILL service called "Navigator Lite". Navigator Lite will allow
 Florida residents to search within WorldCat or FloridaCat for
 items not held by their local library and to request them online.
- The "Ask a Librarian" program which is a virtual collaborative reference service for Florida that complements the online database content.
- A digitization program that provides support for creation of digital content about Florida history and culture and aggregates the accompanying metadata into a union catalog. Called "Florida on Florida", it is a catalog of digital materials related to Florida, including: maps, photographs, postcards, books and manuscripts from digital collections held by libraries, archives, museums and historical societies throughout Florida.
- Provision of in-depth training in using the FEL and its resources. Topics include Homework Help, Health Resources, Academic Resources, and how to get the most out of the FEL through use of Web 2.0.

Category: Statewide Programs

Project Name: Florida Library Youth Program

Amount: \$241,369

Population to Be Served: 800,000

Area Served: Statewide

Summary: The statewide Florida Library Youth Program encourages children,

tweens, teens and their families to use their local public library for

both educational and recreational purposes. The goal is to encourage all children, especially those who are economically deprived, to become lifelong readers and library users. The Florida

Library Youth Program provides to youth services staff a program manual and supporting materials for the summer reading program; regional staff development and training workshops for youth services staff; a monthly FLYP Forward e-magazine; a bulletin board blog; and, a content management web site for youth services staff's program ideas for children, families, tweens and teens. In addition, there is a new year-round programming iniatiative with a direct focus on teens and tweens. This continuting education and training initiative is comprised of train the trainer training for youth services staff; webinars on best practices for tweens use of technology; development of informational and instructional videos;

and onsite teen and tween activity training to small and rural

libraries.

Category: Statewide Programs

Project Name: Florida Memory Program

Amount: \$339,448

Population to Be Served: 18,089,899

Area Served: Statewide

Summary: Florida Memory presents a selection of historical records that

illustrate significant moments in Florida history, educational resources for students of all ages and archival collections for historical research. The Memory Program utilizes selected original records, photographs and other materials from the collections of the State Library and Archives of Florida. The Photo Collection features over 163,000 digitized photographs from the State Library and Archives of Florida. It is the most complete online portrait of Florida available--one that draws its strength from family pictures, the homes of Floridians, their work, and their pastimes. The Online Classroom is designed to help educators use photographs, documents, sound recordings and film footage from the State Library and Archives of Florida. Highlights of Florida History provides images of historically significant documents from the State Library and Archives of Florida's collections. The Memory Program also provides access to complete Archival Collections which are too fragile for handling. The Memory Program has grown beyond the virtual walls of the Memory Program's website: YouTube features over fifty film clips from the Florida Archives via the Florida Memory Program; Flickr Commons has a large selection of both photographs and film clips from the Program; and the World Digital Library will be posting a number of digital selections from the State Library and Archives of Florida. The 2010-2011 Memory Program will select, digitize and add another 10,000 images to the digital collections which are available on the website; select, digitize and add an additional 50 video clips to the website; select and digitize an additional 1,000 Folk-life sound recordings and add 100 of those to the website. The Program will also work with State Library staff to digitize, catalog and make available online 4,000 church inventories completed by the Works Project Administration Historical Records Survey. The Memory Program is also developing a new and more robust platform for Florida Memory, consolidating existing data collections into a single system using the same metadata standards and vocabularies.

Category: Statewide Programs
Project Name: LSTA Administration

Amount: \$341,743 Population to Be Served: 2,000 Area Served: Statewide

Summary: This project provides for the administration of the LSTA grant

program. Components include activities associated with application submission and review, maintenance of official program files, coordination of contracts and grant payments, monitoring and evaluation, compilation and submission of reports and programs to the institute of Museum and Library Services, and technical assistance to potential applicants and grant recipients. The project will continue implementation of the Florida Library and Grants System's grants management component along with continuted development of the online LSTA grant application

component.

Organization: Division of Library and Information Services

Category: Statewide Programs

Project Name: Planning, Evaluation, and Statistics

Amount: \$328,112

Population to Be Served: 1,835

Area Served: Statewide

Summary: The Planning, Evaluation, and Statistics program provides

assistance primarily to public libraries, which enables these

libraries to provide improved services to their patrons. Staff works

with libraries to demonstrate the value, effectiveness, and efficiency of libraries in Florida. In 2010-2011, activities will continue to involve collecting, publishing, and analyzing public library data; conducting evaluation activities that will enable grant recipients to evaluate their projects; and maintain and expand the Florida Library and Grants system. Additionally, the Planning, Evaluation, and Statistics program will coordinate and facilitate a

statewide long-range planning process.

Category: Statewide Programs

Project Name: Recruitment and Leadership Development

Amount: \$186,616

Population to Be Served: 20,000

Area Served: Statewide

Summary: Recruitment and leadership development is an essential ongoing

goal for the future of library services in Florida. This program has five components: Florida Library Jobs website, Sunshine State Library Leadership Institute, Annual Public Library Directors' Meeting, New Public Library Directors Orientation, and the Leadership Laboratory. The Florida Library Jobs website, is a cost-effective recruitment tool that is used to assist library organizations to fill their vacancies from a pool of qualified candidates. The Institute, Annual Meeting, Orientation and Laboratory are designed to 1) share information and resources, 2) identify trends and strategies and 3) improve the skill sets of librarians across the state to best meet the needs of their communities based on LSTA

priorities. The outcomes of these components are focused on: expanding access and educational resources; developing public and private partnerships; improving services to diverse populations; and targeting services to the underserved. For example, in past years, these resources have assisted libraries to institutionalize local comprehensive e-government programs; implement bilingual library usage orientations and computer classes; deliver computer search classes to increase access to data bases; increase teen usage of rural libraries; improve strategic alliances and leverage local resources; and expand collaborations between public

Category: Statewide Programs

Project Name: State Library and Archives of Florida Statewide Resource Sharing

and Collection Development

Amount: \$825,171

Population to Be Served: 18,537,969

Area Served: Statewide

Summary: The State Library and Archives of Florida provides information

services for State of Florida officials and agency employees; supplements the services and collections of libraries throughout Florida through interlibrary loan, resource sharing reference services, and cataloging of State of Florida documents; and develops its collections to ensure that Floridians have access to information about Florida's past, present and future. Resource sharing allows libraries statewide to have timely access to accurate and relevant information. Approximately 75% of interlibrary loan requests originating in Florida are filed by other Florida libraries. The State Library of Florida is the library of first resort for interlibrary loan requests from Florida libraries that do not use OCLC, and the library of last resort for interlibrary loan requests from Florida libraries that use OCLC for interlibrary loan. The State of Florida administers and coordinates FLIN, the Florida Library Information Network. The State Library receives interlibrary loan requests electronically through OCLC, by fax, email, phone and mail. The State Library contracts with OCLC, Sirs/Dynix and Re:Discovery for systems support needed for interlibrary loan and resource sharing activities. Activities performed by State Library staff for interlibrary loan and resource sharing include collecting appropriate materials for its special and circulating collections, processing interlibrary loan requests, adding material to the State Library online catalog, verifying correct State Library holding information is listed in statewide databases, and ensuring that online services are available to on-site and remote users at all times.

Category: Statewide Programs

Project Name: Statewide Continuing Education and Training

Amount: \$92,773

Population to Be Served: 13,000

Area Served: Statewide

Summary: The Statewide Continuing Education & Training Program provides

Florida library staff increased access to online training activities. The current economic climate has encouraged the use of electronic communications for proposed activities and the Division continues to develop a robust continuing education program that puts training into the library and eliminates the need for travel by both Division staff and library staff. Feedback from around the state shows an interest on a variety of topics, including management, reference, cataloging and technology. During the 2010-2011 grant cycle, 35 online training sessions will be developed and presented. Topics include the LSTA Grant Writing series and other grant related topics; Florida Library Youth Program planning; E-Government information; Return on Investment information; quarterly State Library updates with the State Librarian; new library directors orientations and training, and other topics as requested from the State Library, Archives and the Florida Electronic Library. In addition to the live webinars created and presented by the Division, this project will also provide statewide access to online self-paced training courses through the WebJunction course catalog. WebJunction provides 700 high quality, nationally produced online library skill courses. Topics include web-based reference, marketing, management, cataloging, technology, children's services, grant writing and many more. Library staff throughout the state will also continue to have the opportunity to remain current on library issues and technologies through the continued contract with the College of DuPage Library Learning Network.