

# Library Services and Technology Act Fiscal Year 2012 Funded Projects

## Library Projects

<b>Organization:</b>	Broward County Libraries Division
<b>Category:</b>	Access
<b>Project Name:</b>	CareerConnect: Education and Job Center - Transition
<b>Amount:</b>	\$192,463
<b>Population to Be Served:</b>	26,000
<b>Area Served:</b>	Broward County
<b>Summary:</b>	<p>Broward County Library's "CareerConnect: Education and Job Center" provides a one-stop shop for education and workforce development needs at eight Broward County Library locations. CareerConnect provides books and resource materials on all aspects of searching for a job, free workshops, interactive online resources, computers with resume writing and employability skills software and personalized assistance from program staff. In addition the program offers homework assistance, English language programs, and computer skills training for youth and adults. The project provides education and workforce development in the form of part-time staff, laptop computers, and software at eight library locations that have the highest need for these services. This access to educational and technology programming is critical to giving Broward County residents adequate opportunities to develop the skills vital to academic and economic success.</p>

**Organization:** Collier County Public Library  
**Category:** Training  
**Project Name:** Collier Connects  
**Amount:** \$27,154  
**Population to Be Served:** 13,618  
**Area Served:** Collier County  
**Summary:** Collier County Public Library's "Collier Connects" project will enable the library to teach computer skills to job-seeking individuals who have little or no experience with electronic resources. A variety of classes and workshops will be offered so that these people may better compete in the job market in Collier County and begin using computers as resources in their lives. The library will partner with Southwest Florida Works to provide staff training workshops to train library staff to use Florida e-government websites for career advancement purposes. Collier County Public Library will also partner with the Florida Department of Children and Families to provide staff training workshops to train library staff to use the DCF website for food assistance, Medicaid and temporary cash assistance.

**Organization:** Gadsden County Public Library System  
**Category:** Access  
**Project Name:** Engaging Tweens, Teens and Their Community Through Science Exploration II  
**Amount:** \$40,701  
**Population to Be Served:** 1,685  
**Area Served:** Gadsden County  
**Summary:** The Gadsden County Public Library System's project "Engaging Tweens, Teens and the Community Through Science II" will continue to provide science-themed programs for tweens and teens in schools, outreach locations and libraries. The project will utilize new technology, new books and DVDs, upgraded science kits, science knowledge competitions, robotic clubs, science trading cards and volunteer opportunities. The Community Science Educator will present programs to youth in after school programs at the libraries. Weekly 45-minute programs will be held for tweens and teens. Monthly programs will be held for home school and school age students.

**Organization:** Jacksonville Public Library  
**Category:** Access  
**Project Name:** Expanding Horizons Adult Literacy Project  
**Amount:** \$86,374  
**Population to Be Served:** 1,000  
**Area Served:** Duval County  
**Summary:** Jacksonville Public Library's project "Expanding Horizons" provides solutions to a local literacy crisis and continues to increase learning opportunities for adults with limited reading and functioning skills. During Fiscal Year (FY) 2012-2013, the Center for Adult Learning plans to provide Adult Basic Education and English as a Second Language instruction to a minimum of 1,000 adult learners. The Center will reach out to a growing refugee population and provide health, financial, and family-oriented seminars/activities to enhance literacy and English language instruction in the community.

**Organization:** New River Public Library Cooperative  
**Category:** Training  
**Project Name:** Training, Expanded  
**Amount:** \$9,484  
**Population to Be Served:** 71,170  
**Area Served:** Baker, Bradford, and Union Counties  
**Summary:** The New River Public Library Cooperative project "Training, Expanded" will continue basic computer use training and add financial literacy education for the public. The target audience is both children and adults. Adults will learn basic computer use skills with our classroom teacher. Classes on financial literacy education for adults will be presented by our partners, a teacher, legal and money professionals. Children of school age will be further educated individually in safe computer and Internet use by online videos from Netsmartz. The training will be provided by New River Public Library Cooperative, who will hire teachers and supervise the project for the Baker, Bradford, and Union County member libraries.

**Organization:** Okaloosa County Public Library Cooperative

**Category:** Access

**Project Name:** The Library Spot - Outreach Services to North Okaloosa

**Amount:** \$36,978

**Population to Be Served:** 7,688

**Area Served:** Okaloosa County

**Summary:** The Okaloosa County Public Library Cooperative project "The Library Spot" will establish lending library services for an underserved rural population through installation of a self-serve library vending machine. The targeted users of The Library Spot are the 7,688 residents of the Baker Census District, an unincorporated rural area in the northwest corner of Okaloosa County that stopped receiving bookmobile service in October 2011. The Library Spot project will place the lending machine and a book return at the Baker Block Museum, a point of convenient access for residents commuting to schools and workplaces. The vending machine will contain library books and DVDs for all ages. Informational materials at The Library Spot will advise residents of other library services available to them, such as Books By Mail, downloadable e-books, Florida Electronic Library, and the Cooperative locations where other services are available.

**Organization:** University of Florida Libraries

**Category:** Technology

**Project Name:** Florida Digital Newspaper Library: Broadening Access and Users

**Amount:** \$21,753

**Population to Be Served:** 19,057,542

**Area Served:** Statewide

**Summary:** The University of Florida Libraries project "Florida Digital Newspaper Library: Broadening Access and Users" will provide access to the first Jewish-oriented newspaper in Florida. "The Jewish Floridian" was published weekly from 1927 to 1990, and is currently available at the University of Florida on microfilm. This project will convert the 127 microfilm reels of "The Jewish Floridian" (1927-1990) to a digital format and create a distinct sub-collection for Jewish and other ethnic newspapers within the Florida Digital Newspaper Library. The project will provide training on how to access and use the Florida Digital Newspaper Library focusing on "The Jewish Floridian" as an example of a unique primary resource within this collection.

# Multitype Library Cooperative Projects

<b>Organization:</b>	Northeast Florida Library Information Network
<b>Category:</b>	Training
<b>Project Name:</b>	Trained Staff Transform Libraries
<b>Amount:</b>	\$200,000
<b>Population to Be Served:</b>	3,868,909
<b>Area Served:</b>	Alachua, Baker, Bradford, Brevard, Clay, Columbia, Dixie, Duval, Flagler, Gilchrist, Hamilton, Lafayette, Levy, Madison, Marion, Nassau, Putnam, Saint Johns, Seminole, Sumter, Suwannee, Taylor, Union and Volusia counties
<b>Summary:</b>	The Northeast Florida Library Information Network library cooperative project "Trained Staff Transform Libraries" will provide training to library staff in order to increase their ability to help library patrons. NEFLIN will schedule both face to face and online training. Training topics will reflect the wide variety of work that is performed by library staff each day. All training sessions will be made available to anyone who works in a Florida library at no charge.

**Organization:** Panhandle Library Access Network

**Category:** Training

**Project Name:** PLAN - Connecting People and Information Through Cooperation

**Amount:** \$185,000

**Population to Be Served:** 1,366,092

**Area Served:** Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Okaloosa, Santa Rosa, Wakulla, Walton and Washington counties

**Summary:** The Panhandle Library Access Network library cooperative's project "PLAN - Connecting People and Information Through Cooperation" will provide training to library staff and library volunteers throughout Florida. The immediate goal of this project is to increase the knowledge, skills and abilities of the library staff and volunteers. This will allow them to better support and assist their libraries' patrons. PLAN will provide both face to face and online training on a wide variety of topics chosen to enhance the skills of library staff. PLAN will also coordinate six regional or miniconferences. These conferences will be specific to school media specialists and to academic librarians, and will present emerging technologies that will impact libraries. PLAN will present 15 "@ Your Library" staff development day workshops at libraries throughout the Panhandle; topics will be chosen by the libraries hosting the development day. PLAN will also provide scholarships to librarians to attend workshops or training not hosted by PLAN.

**Organization:** Southeast Florida Library Information Network

**Category:** Access

**Project Name:** Building Capacity: Teaching Libraries About Marketing and Grant Development

**Amount:** \$40,085

**Population to Be Served:** 130

**Area Served:** Broward, Martin, Miami-Dade, and Palm Beach counties

**Summary:** The Southeast Florida Library Information Network project "Building Capacity: Teaching Libraries About Marketing and Grant Development" will target selected libraries for training combined with consultation focused on two topics: 1) Word-of-Mouth Marketing Plans - This initiative will provide training and consulting for up to 20 libraries to learn about developing a Word-of-Mouth Marketing Plan. 2) Grant Writing Readiness - This initiative will provide training and consultation for up to five libraries to increase Grant Writing Readiness.



**Organization:** Southeast Florida Library Information Network

**Category:** Training

**Project Name:** Professional Development for Improved Library Service

**Amount:** \$143,100

**Population to Be Served:** 3,442

**Area Served:** Broward, Martin, Miami-Dade, and Palm Beach counties

**Summary:** The Southeast Florida Library Information Network "Professional Development for Improved Library Service" project will provide training and professional development, including continuing education, to enhance the skills of the current library workforce and leadership, and advance the delivery of library and information services. The project will provide courses and training in multiple formats for continuing education topics that are in high demand. The topics will be presented in a variety of formats to suit the learning styles, interests, and time available to participants. The 2012-2013 professional development activities will include: 1) A series of four training tracks, with each track focusing on an area of professional growth. 2) A full-day regional conference on the topic of changing library technologies. 3) A series of technology petting zoo hands-on sessions offered at libraries throughout the region (followed by lending e-gadgets to libraries for continued practice). 4) Self-paced learning opportunities available in a variety of formats to suit the learning styles, interests, and time available to participants.

**Organization:** Southwest Florida Library Network

**Category:** Training

**Project Name:** Training Excellence for Southwest Florida

**Amount:** \$125,000

**Population to Be Served:** 1,225,366

**Area Served:** Charlotte, Collier, Hendry, Lee, Monroe, DeSoto and Glades counties

**Summary:** The Southwest Florida Library Network (SWFLN) will serve the broad community; this includes the five Southwest Florida counties of Charlotte, Collier, Hendry, Lee, and Monroe. Due to geographical proximity, DeSoto and Glades counties are also served. SWFLN's project "Training Excellence for Southwest Florida Libraries" will provide training to the professional, paraprofessional and volunteer staff, who will, in turn, serve the public. SWFLN will provide live online and face to face training, as well as online self-paced courses. SWFLN will also host two miniconferences: Paraprofessional Day, dedicated to training paraprofessional librarians; and Tech Day, focusing on new technologies that impact libraries. SWFLN will provide scholarships to librarians to travel to workshops that are not hosted by SWFLN.

**Organization:** Tampa Bay Library Consortium

**Category:** Training

**Project Name:** Training Central Florida Libraries to Serve the Public

**Amount:** \$133,385

**Population to Be Served:** 6,444,651

**Area Served:** Citrus, DeSoto, Glades, Hardee, Hernando, Highlands, Hillsborough, Indian River, Lake, Manatee, Okeechobee, Orange, Osceola, Pasco, Pinellas, Polk, Sarasota and St. Lucie counties

**Summary:** The Tampa Bay Library Consortium (TBLC) project "Training Central Florida Libraries to Serve the Public" will offer a comprehensive continuing education program that meets users' needs for professional and personal development and inspire innovative thinking in the libraries in the TBLC service region. This project will complement the Statewide Webinar Training Program by focusing on in-depth, value-added training to build on and enhance the broad, introductory-level, webinar training being provided via the statewide program. TBLC will provide interactive and in-depth online and face to face workshops that provide professional development and learning. Topics will include advanced and in-depth technology training to complement the exposure technology training offered in the Statewide Webinar Training Program.

# Statewide Projects

**Organization:** Division of Library and Information Services  
**Category:** Statewide  
**Project Name:** Administration of the Annual Program 2012-13  
**Amount:** \$308,606  
**Population to Be Served:** 13,000  
**Area Served:** Statewide  
**Summary:** The Division of Library and Information Services' "Administration of the Annual Program" provides for the administration of the federal Library Services and Technology Act grant program. Activities in this project include the review of LSTA application drafts from both within the Division and from Florida library organizations, review and evaluation of the non-Division grant applications, maintenance of all official program files, coordination of contracts and grant payments, monitoring and evaluation of grant funded projects, compilation and submission of reports and programs to the Institute of Museum and Library Services and technical assistance to potential applicants and grant recipients.

**Organization:** Division of Library and Information Services  
**Category:** Statewide  
**Project Name:** Connected Director Community  
**Amount:** \$88,273  
**Population to Be Served:** 700  
**Area Served:** Statewide  
**Summary:** The Division of Library and Information Services' "Connected Director Community" project will provide public library directors technical assistance, training, and support coordinated by the public library administration consultant. This program includes one on one training, webinars (live and archived), online networking meetings, a mentoring program, the new directors' orientation, a library academy, and a program on library planning. The activities will result in a new connected learning community for directors which will facilitate learning from each other as well as from experts.

**Organization:** Division of Library and Information Services  
**Category:** Statewide  
**Project Name:** E-Government Services to Florida Public Libraries  
**Amount:** \$152,036  
**Population to Be Served:** 7,109,649  
**Area Served:** Statewide

**Summary:** The Division of Library and Information Services is supporting workforce recovery efforts of libraries with the "E-Government Services to Florida Public Libraries" project. The project broadens E-Government services by providing libraries with resources and tools to assist their patrons who are seeking jobs; by coordinating individual libraries' E-Government projects in accordance with a statewide vision; promoting a statewide E-Government Web portal; promoting libraries' development of partnerships with governmental, nonprofit and community agencies; and providing webinars for training library staff to provide E-Government services and to remain current with changes in laws that impact delivery of library E-Government services.

**Organization:** Division of Library and Information Services

**Category:** Statewide

**Project Name:** Expanding Library Services 2012-2013

**Amount:** \$711,110

**Population to Be Served:** 17,984,030

**Area Served:** Statewide

**Summary:** The Division of Library and Information Services' "Expanding Library Services for Access to Information" project empowers local libraries to solve their own problems and improve their own services to the public; provides knowledge and expertise that is not available locally; supports interlibrary cooperation and resource sharing among all types of local libraries; and builds trusting relationships and strong lines of communication between local libraries and the Division. The Bureau of Library Development supports the expansion and improvement of public library service and access for Florida residents. This is achieved through leadership, funding, continuing education and staff development, and technical assistance. Bureau staff works proactively with local library staff, governing officials, trustees, and community library supporters to ensure strong, vigorous public libraries. The project provides technical assistance to libraries in a variety of ways, including: 1) Providing assistance to libraries through interpretation of laws and policies, providing custom data reports, highlighting best practices related to library trends, facilitation of meetings and group discussions, planning sessions, conflict resolution and other activities. 2) Helping libraries to determine their eligibility for E-Rate, approving libraries' technical plans, and assisting libraries with their calculations and discounts for E-Rate. 3) Supporting public library Internet access through the provision of Broadband assessments and implementation projects.

**Organization:** Division of Library and Information Services

**Category:** Statewide

**Project Name:** Florida Electronic Library 2012-13

**Amount:** \$3,506,733

**Population to Be Served:** 17,984,030

**Area Served:** Statewide

**Summary:** The Division of Library and Information Services' "Florida Electronic Library" (FEL) is a unifying point of access for direct Web-based library services for all Floridians (1006.72, *Florida Statutes*). It complements the print resources in Florida library collections and serves as a gateway to all of Florida's print resources and archival materials. The service components include:

- 1) Access to licensed commercial content and other databases. Databases include the full text of magazines and journals for both general and professional reference and information targeted towards students, entrepreneurs, small business owners, the general public, and academic libraries. Online Computer Library Center (OCLC) First Search and Gale make up the majority of the FEL databases. The FEL also contains FloridaCat, a union catalog of Florida library holdings.
- 2) DLLI - A statewide ground delivery service for interlibrary loan.
- 3) Navigator - An OCLC-hosted interlibrary loan service. Navigator will allow Florida residents to search within WorldCat or FloridaCat for items not held by their local library and to request them online.
- 4) Ask a Librarian - A virtual, collaborative reference service for Florida that complements the online database content.
- 5) Florida on Florida - A catalog of digital materials related to Florida, including maps, photographs, postcards, books and manuscripts from digital collections held by libraries, archives, museums and historical societies throughout Florida.
- 6) Training in using the FEL and its resources. Topics include Homework Help, Health Resources, Academic Resources, Small Business Resource Center, and how to get the most out of the FEL through use of Web 2.0.

**Organization:** Division of Library and Information Services

**Category:** Statewide

**Project Name:** Florida Library Youth Program

**Amount:** \$183,082

**Population to Be Served:** 3,000,500

**Area Served:** Statewide

**Summary:** The Florida Library Youth Program (FLYP) is a coordinated and collaborative effort between the Division of Library and Information Services and public libraries' youth services librarians. The FLYP consultant plans both face to face sessions and webinars for youth services librarians throughout the state to help them with their summer reading programs for teens, tweens and even adults. The workshops provide tips and tricks for activities, projects and reading. FLYP provides a statewide membership for all public library systems in the national Collaborative Summer Library Program (CSLP). By combining resources and working with an exclusive, contracted vendor to produce materials designed for its members, public libraries in participating states or systems can purchase posters, reading logs, bookmarks, certificates and a variety of reading incentives at significant savings. The Florida Library Youth Program consultant writes and edits "FLYP Forward," an electronic newsletter by and for youth librarians to share ideas, tips, tricks and best practices. The program goal is that Floridians receive information and innovative and responsive library services that meet their diverse geographic, cultural and socioeconomic needs; the outcome is that children, teens, and their families and caregivers have library programs and services that are age and developmentally appropriate.



**Organization:** Division of Library and Information Services

**Category:** Statewide

**Project Name:** Florida Memory Project

**Amount:** \$307,349

**Population to Be Served:** 18,801,310

**Area Served:** Statewide

**Summary:** The Division of Library and Information Services' "Florida Memory Project" promotes awareness, understanding and the use of the Division's historical collections. It enables remote access for the general public to significant Florida-related materials, eliminating the need to physically travel to the repository. Featuring over 173,000 digitized photographs from the State Library and Archives of Florida, the Florida Photographic Collection is the most complete online portrait of Florida available -- one that draws its strength from family pictures, the homes of Floridians, their work and their pastimes. The Memory Project website also hosts over 100 videos from the State Library and Archives of Florida, over 1,400 audio recordings and 475,000 individual records from select archival collections. The Online Classroom is designed to help educators use photographs, documents, sound recordings and film footage. The Online Classroom also showcases collaborative projects between the State Library and Archives of Florida and Florida schools. These projects help students make a personal connection to the primary source documents that tell the stories of their communities. The Florida Memory website is used by Florida citizens and millions of other people worldwide, including historians, librarians, educators, museum and marketing professionals, students, music enthusiasts and media outlets.

**Organization:** Division of Library and Information Services

**Category:** Statewide

**Project Name:** Leadership Recruitment and Development

**Amount:** \$186,807

**Population to Be Served:** 20,000

**Area Served:** Statewide

**Summary:** The Division of Library and Information Services Leadership Recruitment and Development program has four components: 1) Sunshine State Library Leadership Institute. The Sunshine State Library Leadership Institute is a 10-month-long series of workshops, assignments and a final project. Institute activities include self-assessments, partner sharing, small and large group discussions and one-on-one engagement with a mentor. The Institute prepares library leaders to provide the highest quality library services to the citizens of Florida in the most effective and innovative manner in order to meet today's needs and tomorrow's challenges. 2) Annual Public Library Directors' Meeting. The purpose of the meeting is to provide an opportunity for library directors from across the state to: Learn from national leaders about cutting-edge trends, receive updates from statewide leaders on current issues, gain new insights and skills from library community contemporaries, and share best practices. 3) New Public Library Directors' Orientation. The purpose of the meeting is to provide an opportunity for new library directors from across the state to: learn about the Division's programs, resources, and services, gain new insights and skills from contemporaries and leaders within the Florida's library community, network and build working relationships with colleagues, and tour the State Library and Archives, Capitol Branch, and Capitol Building. 4) Florida Library Jobs website. The Florida Jobs Website is dedicated to posting job openings for library jobs in Florida.

**Organization:** Division of Library and Information Services

**Category:** Statewide

**Project Name:** Statewide Continuing Education and Training

**Amount:** \$382,850

**Population to Be Served:** 13,000

**Area Served:** Statewide

**Summary:** The Division of Library and Information Services' "Statewide Continuing Education and Training Program" provides Florida library staff access to online instructor-led classes, workshops and online self-paced courses. The online environment makes it possible for the Division to provide information and training to library staff throughout Florida during a time when travel is limited in most libraries. Consultants have offered many new programs, including an E-Rate Update, a State Aid Overview, and E-Government programs covering topics such as filing for unemployment compensation and changes in voter registration. The project will also provide Florida library staff with unlimited access to self-paced training related to a variety of library skills. The self-paced courses help library staff build the skills required to meet the needs of rapidly changing libraries, bringing many topics relevant to today's library workforce: Web-based reference, marketing, library management, cataloging, technology, readers advisory, children's services and many more. A new statewide webinar training program will provide all library staff in Florida access to synchronous online training. Over the past several years, webinar technology has improved and more trainers are making their content available in an online format. It is now feasible to offer online training to large numbers of library staff in a cost effective manner. The project will provide 150 webinars for between 50-100 participants per session during 2012-2013. The Division has partnered with the five regional multitype library consortia to develop a centralized CE calendar system that enables Florida library staff members to identify appropriate continuing education opportunities. The calendar lists all of the training opportunities provided by the five multitype library consortia and all synchronous Division training opportunities, including the live webinars offered by Division consultants, the Florida Electronic Library (FEL) training provided by Gale, and WebJunction webinars. Registration information for webinar training available at no cost from a variety of commercial entities, such as Library Journal, TechSoup, and SirsiDynix, are also on the calendar.

**Organization:** Division of Library and Information Services  
**Category:** Statewide  
**Project Name:** Statewide Resource Sharing and Collection Development  
**Amount:** \$628,884  
**Population to Be Served:** 19,057,542  
**Area Served:** Statewide  
**Summary:** Two public service outlets operate in the Division of Library and Information Services: the State Library and Archives, located in the R.A. Gray Building, and the Capitol Branch library located on the seventh floor of the state capitol building. Through its collections of books, state government publications, professional library resources, historic maps, manuscripts, official state records, photographs and other media, the Division strives to serve the general public's specialized information needs regarding Florida, and to supplement the collections of libraries statewide through resource sharing. Information and research services are provided on-site at each location as well as via telephone, fax, and email, and through an array of Web-based information services.

**Organization:** Division of Library and Information Services

**Category:** Statewide

**Project Name:** Statistics

**Amount:** \$174,775

**Population to Be Served:** 7,042

**Area Served:** Statewide

**Summary:** The Division of Library and Information Services' "Statistics" project provides information and assistance to Florida's libraries on effective data collection and use. Staff are responsible for gathering, compiling and publishing statistical information on Florida's public libraries and for gathering and submitting to the federal government statistical information on the State Library Administrative Agency. The Bureau of Library Development has coordinated the compilation of directory information and library statistics since 1950. During FY2009-2010, the Bureau unveiled the online Web-based Florida Libraries and Grants system. This system replaces the formerly published "Florida Library Directory with Statistics." The Directory can now be printed on demand by libraries all over the state. Published statistics are found on the Division's website in PDF and Excel format. The Division commissioned a repeat "Return on Investment" study in 2008. The findings of the most recent study show that for every tax dollar received, Florida public libraries provide \$8.32 in value. At this time this study's findings are five years old. The Statistics project staff will work with a vendor to update the findings.