

# FLORIDA PUBLIC LIBRARY FACTS



## FLORIDA DEPARTMENT of STATE

DIVISION OF LIBRARY & INFORMATION SERVICES

Bureau of Library Development

[info.florida.gov/bld/roi/](http://info.florida.gov/bld/roi/)

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# Taxpayer Return on Investment in Florida Public Libraries

## 2013

### ECONOMIC BENEFITS OF FLORIDA PUBLIC LIBRARIES\*

Return on Investment	\$10.18 to \$1
Jobs Supported**	192,900
Cost per Job Created	\$2,574
Total Statewide Impact	\$6.57 bil
Income Increase per Dollar Spent	\$28.42

\*REMI PI+ Model FL Counties v1.52, Build 3274

\*\*Total Direct, Indirect, and Induced Employment Effects for FY 2012

### FLORIDA PUBLIC LIBRARY STATISTICS\*\*\*

Number of Public Libraries	555
In-person Library Visitors	82 mil
Items Checked Out	126 mil
Number of Research Questions	30.6 mil
Public Library Card Holders	9.5 mil

\*\*\*FY2012 Annual Statistical Report Form for Florida's Public Libraries.



This study was funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

Taxpayer Return on Investment in Florida Public Libraries (2013) by the Haas Center for Business Research and Economic Development, University of West Florida was commissioned by the Florida Department of State's Division of Library and Information Services.

**\$1** invested = **\$10.18**  
of  
Public Value

# RETURN ON INVESTMENT

“IT SEEMS AS IF THE LIBRARY IS A PLACE THAT HOLDS THE ENTIRE WORLD ON ITS SHELVES AND THE LIBRARIANS ARE YOUR PERSONAL NAVIGATORS. LIBRARIES ARE ESSENTIAL AND DEPENDABLE.”



## FLORIDA PUBLIC LIBRARIES ROI



For every \$1 Floridians invest into Florida public libraries, they receive \$10.18 in economic benefits. With nearly \$500 million of public money invested into Florida public libraries during Fiscal Year 2012, Floridians were returned over \$5.55 billion in economic value.

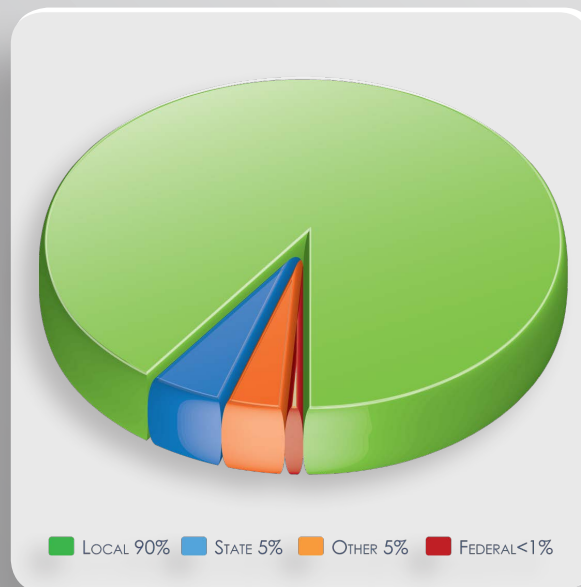
# PUBLIC VALUE



9 out of 10 people\* believe libraries improve workforce skills.

Florida public libraries receive 90% of funding from local sources, linking the services with the communities they serve. These localized services bring value to the residents of Florida by acting as a hub for public information, which library patrons\* believe help improve Florida's workforce by teaching new skills.

## PUBLIC LIBRARIES FUNDING SOURCES

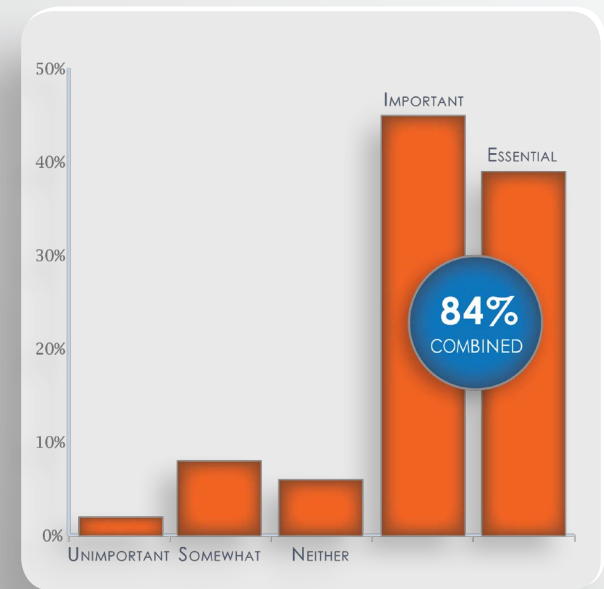


# COMMUNITY SERVICE

“OUR LOCAL LIBRARY'S ADULT PROGRAMS ARE VERY GOOD AND ... DO A WONDERFUL JOB FOR TEENAGERS. ... WE LOVE OUR LIBRARY AND CONSIDER IT ESSENTIAL FOR OUR COMMUNITY.”



## IMPORTANCE OF LIBRARY SERVICES



Library patrons\* place a high value on the services Florida public libraries provide. In fact, approximately 84% consider the information provided by their local public library as either important or essential, and nearly 76% indicated that they would be unwilling to sell their library card at any price.

\*Library patrons who participated in this study's Internet survey.